



PRESS RELEASE

Magneti Marelli joins the Open Automotive Alliance

Magneti Marelli is focused on bringing the Android experience into infotainment solutions in the automotive environment.

Magneti Marelli joins the Open Automotive Alliance (OAA), an Alliance of technology and auto industry leaders committed to making the Android solutions available into the car. The announcement has been made during Google I/O, Google's developer conference taking place this week in San Francisco (CA - USA).

Android Auto brings the Android experience into the car by “projecting” apps and services to the screen in your dash, and is designed to make it safer and easier to get the information drivers need when they're on the road. This feature is enabled through an interface for applications and services which is specifically designed to meet the in-vehicle requirements.

Magneti Marelli is going to deliver in-vehicle infotainment systems equipped with this function as a product for an automobile manufacturer by the end of 2016.

After more than 15 years' experience in infotainment systems for automotive, Magneti Marelli looks forward to bringing great value to its infotainment product portfolio through this new membership.

Magneti Marelli produces advanced systems and components for the automobile industry. With 89 production units, 12 R&D centres and 26 application centres in 19 countries, more than 38,000 employees and a turnover of 6,5 billion Euro in 2014, the Group supplies all the major carmakers in Europe, North and South America and the Far East. The business areas include Electronic Systems, Lighting, Motor Control, Suspension Systems and Shock Absorbers, Exhaust Systems, Aftermarket Parts & Services, Plastic Components and Modules, and Motorsport. Magneti Marelli is part of FCA.

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